

December 2025 | Quarterly TRIBune

QUARTERLY tribune

Hello TRI friends and supporters,

2025 has been a year of momentum. From expanding our footprint to 51 districts to seeing communities lead change in powerful ways, the year kept reminding us why working with rural India matters. Thanks for being part of the ride, reading our quarterly highlights, sharing thoughts and cheering us on in big and small ways.

As TRI gets ready to step into its 10th year in 2026, it felt like the right moment to pause, look back at what we've built together and get excited about what's next. So here's a short video with some highlights from the year gone by.



**TRI x IndusInd Bank: Empowering
10,000 Women Entrepreneurs**

**From Fields to Millions: 51 Farmers
Redefine Rural Success**

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TRI and IndusInd Bank launched their flagship effort, 'MERA Bharat', to empower 10,000 rural women into formal, scalable entrepreneurs across Madhya Pradesh and Jharkhand. The programme will provide credit and market access and enterprise support so women-led businesses can transform local economies.

TRIffluence 2025: Our Annual Offsite to Shape What's Next



At our annual offsite, TRIffluence 2025, 200+ development designers came together to align on the road to 2030. We met as one organisation, reflecting, sharpening our direction and reaffirming that when purpose meets collective action, lasting change becomes inevitable.

Rural Strategist: Designing Change from the Ground Up



51 farmers supported by TRI were recognised at the Millionaire Farmer of India Awards, organised by Krishi Jagran and Indian Council of Agricultural Research. Their journeys show how designing the right systems, skills and market links can make staying home a powerful choice for rural prosperity.

Her Work: Spotlight on Women Employees at TRI



Through our Her Work series, we spotlight women at TRI whose journeys across regions and communities reflect purpose and resilience. Their stories show how meaningful change is shaped not just by roles, but by relationships built on the ground with communities.

Women-Led FPO from Uttar Pradesh Secures ₹50 Lakh in Funding

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Through our Rural Strategist series, we spotlight development designers and changemakers working alongside communities to reimagine local systems. These stories reflect how trust, listening and people-led action are shaping pathways for grassroots transformation across rural India.

RESTORE 2025: Scaling Restoration from Ground to Policy



TRI in collaboration with WRI India and the India Climate Collaborative co-hosted, RESTORE 2025, to advance conversations on financing India's restoration economy. The dialogue underscored linking livelihoods with ecological outcomes and ensuring climate and biodiversity finance reaches communities.

Rural Women at the Frontlines of Climate Action



At the Tribal Business Conclave 2025, women leaders of Tappal Samridhi FPO, supported by TRI and Walmart Foundation, secured ₹50 lakh by pitching a plan to upgrade their bio-fertilizer unit. They also earned recognition from Union Minister Shri Piyush Goyal.

TRI at COP30: Bringing Rural Voices to the Global Stage



At COP30 in Brazil, TRI co-organised a global roundtable on "Financing the Future of Agroecology" with the India Climate Collaborative. Neeraja Kudrimoti, Associate Director at TRI, highlighted why rural India sits at the heart of global climate resilience, and how women are critical to shaping sustainable climate solutions.

Women Farmers Redefine India's Water Story

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On the International Day of Climate Action, we spotlight rural women leading resilience from the frontlines. From water and soil to sustainable farming and community care, their everyday leadership is shaping inclusive, lasting climate solutions rooted in the grassroots.



In Chhattisgarh, women farmers are reshaping the future of farming by leading water stewardship. Their work shows that when access to water, knowledge, and opportunity comes together, resilient agriculture takes root and rural prosperity grows from the ground up.

The Rise of Influencer Didis



Influencer Didi, a collaboration between TRI and [Village Square](#), spotlights women whose everyday acts of courage are quietly shifting systems. From homes to institutions, they confront violence, strengthen governance, health and education, and prove that when agency takes root in communities, transformation follows.

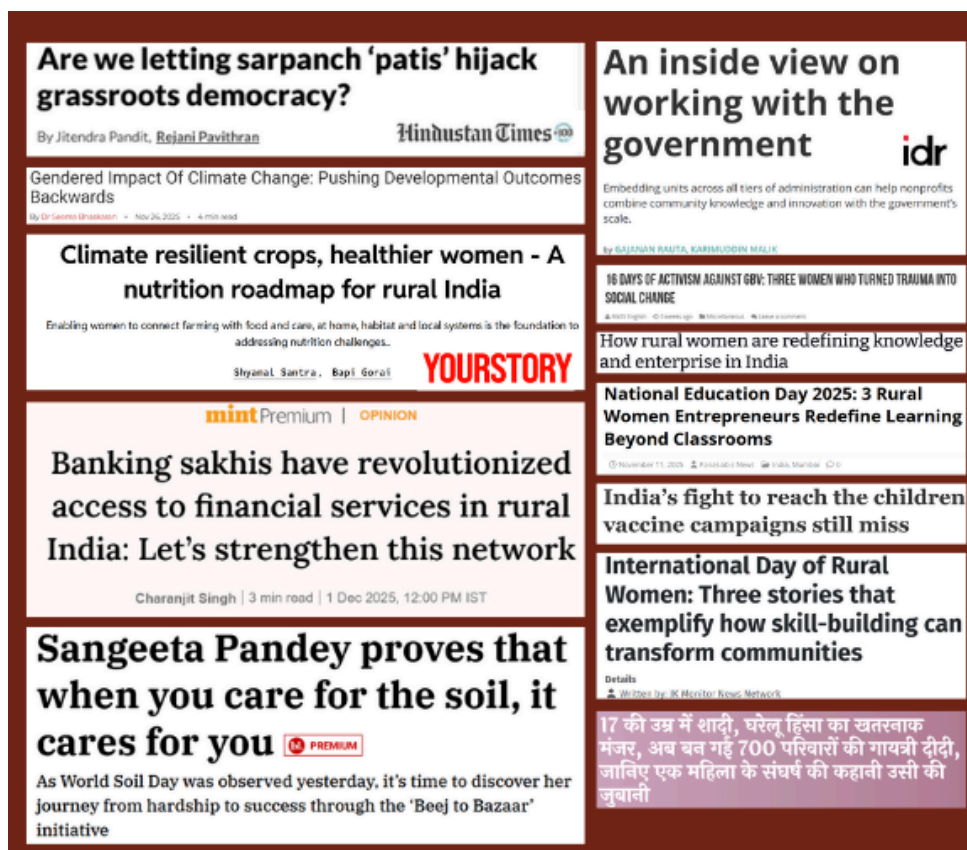
TRI IN THE MEDIA

TRI continues to expand its reach, sharing impactful stories of driving rural impact. Our media page features editorials in leading publications, in-depth articles on our

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Read more —

- [Are we letting sarpanch 'patils' hijack grassroots democracy?](#)
- [An inside view on working with the government](#)
- [Climate resilient crops, healthier women - A nutrition roadmap for rural India](#)
- [Banking Sakhis Reshape Financial Inclusion](#)
- [Gendered Impact Of Climate Change: Pushing Development Outcomes Backwards](#)

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Why not join us in driving meaningful change? Visit [TRI.in](https://trif.in) to explore ways to get involved, and follow us on social media for inspiring stories and real-time updates. Stay informed with [Thoughtful Tarraki](#), our exclusive LinkedIn newsletter, for deeper insights into rural development.

Together, let's build a more inclusive and empowered rural India!

Lyndee Prickitt

Director of Communications

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