

March 2025 | Quarterly TRIBune

Hello TRI friends and supporters,

Spring is in the air with summer nipping at its toes - and, if the meteorologists are to be believed - we are in for a long, hot summer. Helping rural Indians get attuned to climate change is one of our core goals for 2025. But that is not all! This year, we look forward to deepening our impact through innovative collaborations, grassroots interventions and policy engagements across the vital areas of rural development. Stay with us as we share our journey and the strides we're making toward a more equitable future.

Celebrating 9 Years of impact!



For nearly a decade, TRI has been driving change—strengthening health and nutrition, expanding education, fostering entrepreneurship, promoting sustainability, and advocating gender equity. None of this would be possible without our incredible partners and communities. Thank you for being part of this journey toward a more empowered rural India.

Fostering community-driven change in Jashpur

TRI partners with NITI Aayog for rural transformation



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based on water planning, women-led, led by the Zila Panchayat CEO and facilitated by TRI, engaged 120+ stakeholders in reimagining water management. Through village transect walks and discussions, participants explored solutions under Jan Abhiyan Yojana, strengthening local governance for sustainable resource planning.

enhance social development in 10 aspirational districts through a newly signed Statement of Intent. This collaboration focuses on livelihoods, asset creation and supply chain solutions while promoting employment and entrepreneurship. Together, we aim to drive transformative reforms for inclusive rural development.

FPO makes ₹1.1 crore



TRI welcomed Mr. Nishant Gupta from Walmart Foundation to our all-women-led FPOs in Bahraich & Sultanpur, Uttar Pradesh. The FPO through the Bhooswamini MKPCL federation achieved an incredible ₹1.1 crore turnover, showcasing the strength of women's unity and leadership! Together, we're building stronger communities and a more inclusive rural economy.

TRI partners with Chhattisgarh government

Reshaping rural economies



BMGF India representatives visited Bero (Jharkhand), Budni (MP), and Pan Guradiya (UP) to see how women-led initiatives are transforming rural livelihoods. In Bero, 200+ uttam didis drive agro-processing and sales, aiming for a ₹1 cr turnover by FY 2025-26. Women farmers call their orchards a "pension plan," securing their future through sustainable agriculture, while lakhpati didis are shifting from majdoor to maalik.

Women lead change in local governance

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TRI has signed an MoU with the Department of Good Governance & Convergence to drive rural transformation, green economy transition, and better governance. In the presence of Hon. CM Shri Vishnu Deo Sai and Hon. FM Shri O.P. Choudhary, this partnership will strengthen women's empowerment, healthcare and climate resilience. The Chhattisgarh government has also approved the Chief Minister's Good Governance Fellowship in collaboration with IIM-Raipur and TRI to advance governance initiatives.

Healthy women, stronger communities

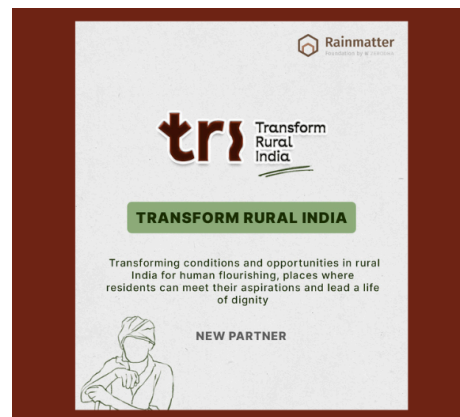


On International women's day, TRI and SBI Foundation are making



The Ministry of Panchayati Raj (MoPR) has launched the Sashakt Panchayat-Netri Abhiyan to empower Elected Women Representatives (EWRs) across India. For which, TRI has contributed by developing "Championing Change", a capacity-building module unveiled before 1,200+ women Panchayat leaders, focusing on peer-led training, leadership development, and governance skills. With the potential to impact 1.4 million women, this initiative strengthens women-driven governance for a more inclusive future.

Exciting partnership: Rainmatter and TRI team up



We're thrilled to join Rainmatter Foundation! At TRI, we drive convergent societal action, bringing

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healthier, more fulfilling lives. When women have access to care, their families and communities thrive. Meaningful change begins with care.

We hope to ensure that solutions are implemented not just from an economic perspective but also from prioritizing ecological lens.

Building global partnerships for rural progress



TRI participated in a learning exchange organized by the Ministry of Rural Development, engaging with Malaysia's delegation led by its Secretary General. The discussion highlighted India's women-led rural programs, including the Lakhpati Mahila initiative, praised for its impact on women's economic empowerment. We look forward to continued knowledge exchange for rural transformation.

Putting climate first - Sangam Abhiyan launched

Boosting farmers' income through carbon credits



On International Day of Forests, Jharkhand's Rural Development Minister, Mrs. Depika Pandey Singh, met with Rabobank, TRI, and Intellecip officials to discuss integrating Birsa Harit Gram Yojana (BHGY) and MGNREGA farmers into the global carbon market. With 46,000+ farmers already enrolled, the initiative ensures long-term income through carbon credits while leveraging satellite-based monitoring for orchard development.

Empowering education champions in Madhya Pradesh

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Sangam Abhiyan, a mission launched in Chhattisgarh, leverages the MGNREGA-NRLM convergence to strengthen community-led water conservation, groundwater recharge, and sustainable agriculture across the state. This initiative builds on the pilot INRM planning and execution led by TRI in five demo blocks over the past two years.



Across five blocks of Madhya Pradesh, Shiksha Badlav didis are revitalizing education by working with Village Organizations and mata samitis. They have restarted bal sabhas, reopened learning centers, and helped 1,700 students develop regular study habits. In 67 villages, every primary school child now has a study corner at home, fostering a culture of learning.

TRI TALKS

Shyamal Santra, Associate director, TRI was part of a series of one-on-one interviews conducted by ABP Network on February 1st, 2025, to share his perspectives on the Union budget with the wider audience. [Click to view](#)

Dr. Seema Bhaskaran, Gender Lead, Transform Rural India was part of the virtual panel discussion for The Times of India's International Women's Day initiative The Future is She (Season 4) on March 7, 2025. This initiative features conversations with women from various sectors who have driven meaningful change, advancing the dialogue on equality in a tangible way.

TRI IN THE MEDIA

TRI continues to expand its reach, sharing impactful stories of driving rural impact. Our media page features editorials in leading publications, in-depth articles on our initiatives, and expert insights from our thought leaders. Stay updated on how we're driving change and shaping conversations on social development

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Together, let's build a more inclusive and empowered rural India!

Lyndee Prickitt

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